



Asheville VegFest
A Celebration of Vegan Food & Drink
www.AshevilleVegFest.com
Facebook.com/asheville.vegfest
info@ashevillevegfest.com

Dear Friend,

We are pleased to announce that on Sunday, September 3, 2017, we will be hosting the 3rd Asheville VegFest: A Celebration of Vegan Food and Drink! Asheville VegFest will take place at Pack Square Park from 10AM-6PM in beautiful downtown Asheville! The festival will be promoted in local magazines, newspapers, radio, websites, e-mail groups, social networking sites, and on flyers around Western North Carolina and beyond.

Asheville VegFest, www.ashevillevegfest.com, is presented by The Asheville Vegan Society, a local 501(c)(3). We are a grassroots, volunteer-based organization dedicated to promoting healthy food choices and plant based living. We accomplish this by tabling at local festivals, leafleting, distributing vegan food samples, showing films, hosting monthly vegan potlucks, restaurant outings and by inviting speakers to join us in discussing the positive aspects of veganism.

Asheville VegFest will showcase all vegan food, beverages and related products. There will be cooking demonstrations, kids' activities (face painting, games, et cetera), speakers and live musical entertainment.

Asheville VegFest which is FREE for attendees offers a great opportunity for you to promote your business and showcase your products to an excited audience interested in learning more about plant-based products!

Enclosed is the Asheville VegFest 2017 vendor and sponsorship packet. Please fill it out and get it back to us as soon as possible by mail or online. There is a limited number of vendor spaces available, and they will fill up quickly. The application deadline is August 6th, 2017.

As this festival is focused on vegan food and drink, at this time we are only accepting applications from food, beverage and related businesses/organizations. If you would like additional information, please e-mail us at: info@ashevillevegfest.com

Also, please visit the Asheville VegFest website at www.ashevillevegfest.com.

We hope that you will join us in making our 3rd Asheville VegFest a remarkable and memorable experience.

Sincerely,

Ann Green
John Green
Joe Walsh
Event Coordinators
Asheville VegFest



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Application

Please check one:

- Main Stage Sponsor \$5,000 (see below for details, ONLY one is available)
- Platinum Sponsor: \$1,000 (see below for details)
- Gold Sponsor: \$750 (see below for details)
- Silver Sponsor: \$500 (see below for details)
- Veg-Friendly Sponsor: \$250 (see below for details)
- Vendor (for profit with space for tent): \$125
- Vendor (non-profit with space for tent): \$90

Name _____

Contact person _____

Mailing Address _____ City/State/Zip _____

Telephone _____ E-mail _____

Website _____

Describe all items to be exhibited, sold, or given away (see Conditions of Agreement for requirements):



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Conditions of Agreement

Please read and initial by each item:

- _____ 1. Asheville VegFest reserves the right to accept or decline any applications at its discretion. First preference to food and beverage vendors.
- _____ 2. Each vendor must submit an individual application and payment. Spaces may NOT be combined under any circumstance.
- _____ 3. Setup begins at 8am on Sunday, September 3, 2017. Vendors must be ready for operation by 10am.
- _____ 4. All merchandise sold or given away **must be vegan (see below for definition)**, not tested on animals, and should be as environmentally-friendly as possible. If palm oil is used as an ingredient, it must be certified as sustainable.
- _____ 5. Vendors must staff their booths during the entire event from 10pm to 6pm. Breakdown is at 6pm.
- _____ 6. Vendors are responsible for setup and breakdown of their booth. Each vendor will provide their own tent (10 ft. x 10 ft. maximum). Tents must be weighed down on each corner.
- _____ 7. Vendors must have signage clearly identifying the name of the vendor. Signage can be used in booth space only. Food vendors must have signage clearly listing food offerings and prices.
- _____ 8. Vendors will be responsible for cleaning up their booth space completely. This includes all trash, boxes, recyclables, etc. If any items are left behind or trash is left around the booth space, vendor will be charged a clean-up fee of \$50.
- _____ 9. Vendors shall exhibit, sell, or give away only merchandise, literature, and services specified in Application.
- _____ 10. Vendors are expected to be environmentally responsible by minimizing waste, using recycled and compostable items when possible. Recycling stations will be set up throughout the festival area. **No Glass or Styrofoam allowed.**
- _____ 11. Should any contingency interrupt or prevent the holding of Asheville VegFest, including but not limited to inclement weather, or any other unforeseen action, event coordinators, The Asheville Vegan Society or Asheville VegFest shall in no way be liable to vendors. Should any contingency prohibit the event from taking place on September 3rd 2017, event coordinators will make their best effort to reschedule the event on a weekend day as near to the original date as possible.
- _____ 12. Vendors agree to make no claim for any reason against event coordinators or The City of Asheville for loss, theft, damage, or destruction of goods, nor for injury to themselves, employees, volunteers, or visitors incurred at the event.



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For Food Vendors Only:

- _____ 1. All food vendors must comply with the Buncombe County Health Center Temporary Food Establishment regulations: www.ashevillenc.gov (then city documents)
- _____ 2. All food vendors must complete the **Buncombe County Health Center Temporary Food Establishment Application**: www.ashevillenc.gov (then city documents)
- _____ 3. All approved food/beverage vendors must submit a copy of their Temporary Food Vending Permit to Asheville VegFest within 7 days of the event.
- _____ 4. All food vendors must be set up and be ready for inspection by the Buncombe County Health Department by 10:00 am.
- _____ 5. All food sold or given away **MUST** be vegan. Vegan means no animal products: flesh, cheese, fat, broth, gelatin, egg, dairy, casein, whey, honey or other by-product. All produce must be organic and locally grown. Prepared foods shall be organic and as locally grown if at all possible. If palm oil is an ingredient used, it must be certified sustainable.

The NC Department of Revenue is now requiring all vendors who SELL a product at the Festival to have a North Carolina Sales & Use Tax ID Number or "Certificate of Registration" number. Vendors are responsible for collecting and reporting their own tax. If vendor has an existing Sales & Use Tax ID Number, a Certificate of Registration Number is not required. The application (Form NC-BR) can be completed electronically or by mail. The application is free. If you apply online, you will receive your Certificate of Registration number as soon as you complete the application. If you use snail mail, within 10 days. For more information and the form, go to www.dornc.com/electronic/registration/index.html. A copy of the Tax ID Number or Certificate of Registration Number is required when submitting the vendor application. Again, this is a State of North Carolina Department of Revenue law that Asheville VegFest must now enforce. Thank you.

NC Tax ID # _____

I have read Conditions of Agreement and agree fully to all terms.

Print Name

Signature

Organization

Date



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Please mail this Application, Conditions of Agreement, and a check or money order made payable to “Asheville Veg” to:

Asheville Vegan Society
415 Old County Home Rd.
Asheville, NC 28806

If you’d prefer to pay online, please wait until your application has been approved, then visit the Vendors/Sponsors page at www.ashevillevegfest.com to make a payment.

**** All Applications Must Be Postmarked by Sunday, August 6, 2017 ****



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Sponsorship Opportunities

Main Stage Sponsor: \$5,000

- Large logo added to all event posters, advertising, & e-newsletter
- Logo and link on the sponsor & home page of the official Asheville VegFest website
- 20'x10' booth space at Festival
- Your company/organization banner hung on the Main Stage with a thank you shout out between each performer
- Booth space preference in specified area
- Mention in press releases & announcements as event sponsor
- 6 Veg discount cards (visit www.ashevillevegans.com for program information and vendor list)
- 6 Asheville VegFest Commemorative T-shirts
- A big thank you note posted (and boosted) on our Facebook page(s) along with a link to your website link. Guaranteed to reach 2500 unique FB users (all of whom have liked the Asheville VegFest page).
- There is ONLY one Main Stage Sponsorship available

Platinum Sponsor: \$1000

- Large logo added to all event posters, advertising, & e-newsletter
- Logo and link on the sponsor & home page of the official Asheville VegFest website
- 20'x10' booth space at Festival
- Booth space preference in specified area
- Mention in press releases & announcements as event sponsor
- 4 Veg discount cards (visit www.ashevillevegans.com for program information and vendor list)
- 4 Asheville VegFest Commemorative T-shirts
- A thank you note posted on our Facebook page along with a link to your website

Gold Sponsor: \$750

- Large logo added to all event posters, advertising, & e-newsletter
- Logo and link on the sponsor & home page of the official Asheville VegFest website
- 10'x10' booth space at Festival
- Booth space preference in specified area
- Mention in press releases & announcements as event sponsor
- 3 Veg discount cards (visit www.ashevillevegans.com for program information and vendor list)
- 2 Asheville VegFest commemorative T-shirts
- A thank you note posted on our Facebook page along with a link to your website



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Silver Sponsor: \$500

- Small logo added to all event posters, advertising, & e-newsletter
- Logo and link on the sponsor page of the official Asheville VegFest website
- 10'x10' booth space at Festival
- Mention in press releases & announcements as event sponsor
- Feature in promotional campaign as event sponsor
- 2 Veg discount cards (visit www.ashevillevegans.com for program information and vendor list)
- 1 Asheville VegFest commemorative T-shirt
- A thank you note posted on our Facebook page along with a link to your website
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Veg-Friendly Sponsor: \$250

- Small logo added to all event posters, advertising, & e-newsletter
- Logo and link on the sponsor page of the official Asheville VegFest website
- 10'x10' booth space at Festival
- Mention in press releases & announcements as event sponsor
- Feature in promotional campaign as event sponsor
- 1 Free Asheville Vegan Society discount card (visit www.ashevillevegans.com for program information and vendor list)
- A thank you note posted on the Asheville VegFest Facebook page along with your website

Donation Items Accepted for Raffle baskets

All proceeds will go to The Asheville Vegan Society. (AVS is a 501(c)(3) nonprofit, which means that your donations are tax deductible.) For more information, feel free to send us an email to info@ashevillevegfest.com or call Joe Walsh at 828-254-9300.